

MEDIA ADVISORY

Title of event: **Press Conference on regulating innovative new approach to funding energy retrofits to single family homes**

WHAT: **Broad Coalition of Municipalities, Environmental Groups and Other Groups urge Ontario government to regulate innovative new approach to funding energy retrofits to single family homes.**

WHO: **Bill Johnston**
Immediate Past President
Toronto Real Estate Board

Sonja Persram
President & CEO
Sustainable Alternatives Consulting Inc. &
Author, Three Reports on *Property Assessed Payments for Energy Retrofits*

WHEN: **February 1, 2012**
1:00 p.m.

WHERE: **Queen's Park**
Toronto, Ontario

Presenters:

Property Assessed Payments for Energy Retrofits supporters

Chair of the Media Conference:

David McRobert, Legal Consultant
Former In-house Counsel (1994-2010)
Environmental Commissioner of Ontario

David McRobert will introduce and chair the session.

Bill Johnston
Immediate Past President
Toronto Real Estate Board

Sonja Persram
President & CEO
Sustainable Alternatives Consulting Inc. &
Author, three reports on *Property Assessed Payments for Energy Retrofits*

The following guests and possible media interviewees have been invited:

Mr. Gary McNamara, AMO President and Mayor, Town of Tecumseh
Association of Municipalities of Ontario (AMO), a non-profit organization representing
Ontario's municipal governments

Councillor Debbie Schaefer
King Township, Ward 5

Endorsing municipalities & organizations:

Association of Municipalities of Ontario
City of Guelph
City of Windsor
King Township
Toronto Real Estate Board
The David Suzuki Foundation
Green Communities Canada

Contact for the Event:

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